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NEWS RELEASE

Local Resident and Area Business Owner Named Finalist

Minneapolis, MN, June 10, 2010 – Ernst & Young LLP was pleased to recognize LouAnne Berg, J&L Steel & Electrical Services, as a finalist for the Ernst & Young Entrepreneur Of The Year® award in the Upper Midwest. This group of exceptional entrepreneurs was selected by an independent judging panel made up of regional business, academic and community leaders.



The event was held on Thursday, June 10, 2010 at the Marriott City Center Hotel in Minneapolis, Minnesota. “For the past 24 years, Ernst & Young has honored outstanding entrepreneurs through our Entrepreneur Of The Year program,” said Bill Miller, Ernst & Young Partner, Strategic Growth Markets.

“What a great honor to be included with a group of truly exceptional business owners,” said LouAnne. Nearly all of her immediate family were in attendance to support her. LouAnne is truly an inspiration to women business owners in the community. “She looks into the future, identifies her goals, then surrounds herself with talented, hardworking people to make it happen.” said Mike Reger, LouAnne’s son who works for the family business.

LouAnne recently added an electrical division to the core business of J&L. She also is part owner of Mainstreet Health & Fitness in Menomonie, WI, where she resides with her husband Ron Berg.

LouAnne also is the business development director for Ascent Companies, located in Hudson, WI. Ascent Companies offer construction, real estate and development services.

For more information please visit: mainstreetbfit.com, ascentcos.com, jlsteelinc.com, or contact Rocci Lueck, Communications Director, J&L Steel & Electrical Services, 715-808-0463.

